

Rodrigo Krug

Head of Operations & Global Supply Chain

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SUMMARY

For 20+ years I've scaled operations across manufacturing, supply chain and strategy — from startups I founded to projects for Embraer, Natura, Globo and Renault. Today I lead global operations at Loot Studios.

EXPERIENCE

Head of Operations | Global Supply Chain

May 2023 — Present

Loot Studios · Belo Horizonte, Brazil

I lead production, global supply chain and the B2B sales team, including expansion into Austin (USA).

- Ran the Maledictionem crowdfunding: 3,000+ orders, US\$ 700k+ in revenue and 60+ countries served.
- Built and coordinate 5 global distribution hubs (USA, Canada, UK, Netherlands and Brazil).
- Planned and ran 10+ international trade shows (Gen Con, Spiel Essen, UKGE, Adepticon), reaching 120k+ visitors.
- Redesigned the global supply chain and implemented Lean, continuous improvement and integrated KPIs.

Founder & Principal Consultant

Jun 2022 — Present

R. Krug Consultoria · Belo Horizonte, Brazil

Strategic consulting in industrial operations for technology companies, specializing in global supply chains.

- Clients such as Tissuelabs (bioengineering), Digitalli Energia and Mestria.
- I deliver production planning (PCP), process reengineering, supply chain and product development.

Founder & CEO

Jun 2011 — Sep 2022

Cliever Tecnologia · Belo Horizonte, Brazil

I founded and led for 11 years one of Brazil's pioneers in additive manufacturing (3D printing).

- Recognized by CNI as one of Brazil's 22 Innovation Cases (2017).
- Led 50+ professionals, raised venture capital and converted the company from LTDA to S/A.
- Exported to 15+ countries across 5 continents; projects for Embraer, Natura, Globo, Intelbras and Renault.
- Built the Cliever SL1 — the first Brazilian SLA 3D printer — and our own filaments.

Technician II — Industrial Automation & Robotics

2008 — 2012

PUCRS · Porto Alegre, Brazil

Industrial automation and robotics projects during my degree, building my technical foundation in manufacturing and operations.

Project Manager — Operations

2005 — 2006

FlowerKork (Portugal) · Portugal

First international experience, managing industrial projects and interfacing with teams and suppliers across Europe.

SKILLS

OPERATIONS & SUPPLY CHAIN

Operations management

Global supply chain

Multi-hub logistics

Production planning (PCP)

Lean & continuous improvement

Cost reduction & KPIs

MANUFACTURING & PRODUCT

Additive manufacturing

3D printing

Product development

CAD & PCB design

Industrial automation

Root cause analysis

LEADERSHIP & BUSINESS

Team leadership

Strategic planning

International expansion

B2B sales

Venture capital

International trade shows

EDUCATION

Computer Engineering

Universidade FUMEC · 2020 — 2023

Control & Automation Engineering

PUCRS · 2006 — 2013

Technical Degree in Mechatronics

SENAI-RS · 2004 — 2006

AWARDS & RECOGNITION

- **Brazil's 22 Innovation Cases** — CNI — Confederação Nacional da Indústria **(2017)**
- **Science & Technology Highlight** **(2017)**
- **INFO Start Award — 16 Bits Category** — Revista INFO **(2012)**
- **Engineering Innovation Highlight Award** **(2012)**
- **FIMEC Launch Award** — FIMEC **(2012)**

LANGUAGES

Portuguese (native) · English (full professional) · Spanish (basic)